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HKU Performance Date: 21 - 25 December, 2013 HKU Briefing Session: Date/Time: 25 October, 2013 / 1 - 2 pm Venue: LE2, Library Extension Open to All Students

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The Child Development Matching Fund (CDMF) will continue to launch the Carol Singing Festival for the fourth consecutive year this Christmas. In the past, more than 20,000 participants "sang for our next generation" in over 600 performances, and raised more than HK\$6.5M to support the deprived youths. The Festival was also staunchly supported by different community organizations, business corporations and Government departments. Since 2010, CDMF has matched the savings of many hundred deprived youths through different non-government organizations. We believe the more time, manpower, and resources we invest, the more youths can be enriched and the better our society will become.

Events date:

• 14 to 25 December 2013

Objectives:

- To raise funds to match savings of participants of the Government's "Child Development Fund" programme
- To advocate the novel youth development concept where the community should invest time and resources in the next generation
- To spread the message of love and care

Format:

- By making a donation, business corporations and organizations are welcome to form singing groups of at least 10 members to sing carols in major high traffic locations throughout Hong Kong
- Each participant donates a minimum of HK\$200 which is equivalent to the monthly savings amount of each participating youth. All proceeds are designated as matching fund
- Venues include: shopping malls, theme parks, special transportation vehicles, and so on
- The carols may be in any chosen language, and adhere to the Christmas theme. **Teams are encouraged to sing only songs that are included in the song list provided by CDMF**. They can be sung without music accompaniment, or accompanied by simple musical instruments or PA systems if allowed by venues
- Each performing session is approximately 60 minutes. Choirs may perform in a single format or combine various formats, such as dancing and magic. The main performance, however, <u>must be</u> <u>carol singing</u>.
- All choirs are requested to put on the Event T-shirts or Christmas costumes during the performances.

Sign Up Here:

- Sign up online: <u>www.cdmf.org.hk</u>
- Support other singing groups by providing a matching donation to accentuate the "matching spirit"

Please call 2815 7799 or visit our website/Facebook Page: <u>http://www.cdmf.org.hk</u> or <u>http://www.facebook.com/HKCSF</u>

HKU Briefing Session	
Date:	25 Oct, 20113 (Friday)
Time:	1-2 pm
Venue:	LE2, Library Extension
Registration:	http://2736706.polldaddy.com/s/carolsinging

<u>The Child Development Matching Fund (CDMF)</u> was launched as a community-based charity in October 2010 to echo The Child Development Fund (CDF) poverty alleviation policy, set up in 2008 by the HK/SAR to tackle the inter-generational poverty issue. CDMF consolidates community resources to advocate that the community as a whole, should actively **invest time, manpower** and financial resources to enrich our next generation. Please visit <u>www.cdmf.org.hk</u> for details.