Dear Students,

We would like to invite all HKU full-time and part-time undergraduate students aged 18 or above to participate in a web-based survey from February 14 – April 14, 2014. The survey aims to understand the use of technology among students in HKU. HKU and hundreds of universities in the world will participate in this survey.

Participation in the survey is completely voluntary. All responses are anonymous. Questions about students' experiences with and attitudes toward information technology will be asked. The results will help us understand students' needs and improve our IT services to benefit students. The survey takes about 20 minutes to complete. All your responses will be completely confidential.

Please follow the link below to complete the survey:

https://www.surveygizmo.com/s3/1524684/ECAR-Student-Study-2014?eid=26588&us=n

Details of the survey 2014:

http://wp.cedars.hku.hk/fileupload/files/sd/Details_of_the_survey_2014.pdf

The survey is managed by EDUCAUSE Center for Applied Research (ECAR), USA.

Details of ECAR Technology Research in the academic community can be found at: http://www.educause.edu/ecar/about-ecar/technology-research-academic-community

You may refer to the report of the survey in 2013 at:

http://www.educause.edu/library/resources/ecar-study-undergraduate-students-and-information-technology-2 013

If you have any questions, please email ECAR at survey@educause.edu or CEDARS at cedars-programmes@hku.hk.

Thank you for your participation.

Best Regards,
Dr. Albert Chau
Dean of Student Affairs



