

SUSTAINABLE FASHION TRAINING TRAINEES AND VOLUNTEERS RECRUITMENT PLAN

OBJECTIVE

The objective of this project is to improve the consciousness and awareness of the public society about sustainable fashion. Sustainable fashion means to design, produce and consume fashion in an environmental-friendly way. Textile and clothing industry is one of the industries that consume most energy particularly the water, and create most pollution. It is part of problems that caused the global warming. Clothing is also related with everyone's daily life. Educate people to consume fashion in a sustainable way will mean a lot to the environment. For instance, imagine if each family could wash clothes from once every day to once every two days, how much water will be saved; or if each person dealing with their second-hand clothes in a proper way, how much waste will be reduced.

This training program will provide a series of training seminars, workshops and events themed with "sustainable fashion" to the young college students to prepare them to be the future trainers and leaders in the sustainable fashion business field. The program will invite both international and local Hong Kong expertise in the sustainable fashion field to teach students about the concept, design, production and consumption of sustainable fashion. After the training is finished, the first group of "trainees" will become the future "trainers" and eventually extend this learning networking into a larger extent - for instance, from HKU to other university campus then to the resident communities.

TRAININGS (to be confirmed)

The trainings will happen from December 2014 to May 2015. Details will be released 2-4 weeks prior to the beginning of each training session.

Workshop 1: Fundamentals of Sustainable Fashion

Brief: This training provides fundamental information and knowledge about sustainable fashion. It will cover what is sustainable fashion, why we should care about sustainable fashion, how it is related with our daily life, what is happening in fashion industry today etc.

Time: 2 hours

Speaker: Christine Tsui

Bio: Christine Tsui is a PhD candidate at HKU and Fulbright scholarship winner of 2013-14. Christine worked in clothing industry for 15 years prior to her PhD study. She has served clothing companies like Nike, Belle and Li & Fung group. She is also the organizer of magazine 'Fashion and Ethics'.

Workshop 2: Textile Waste

Speaker: Kay Liu, Education Manager, Redress

Time: 2 hours

About the organization:

Redress is the NGO with a mission to promote environmental sustainability in the fashion industry by reducing textile waste, pollution, water and energy consumption. Redress works along the fashion supply chain to achieve this. Their work is grouped into four key programs; The EcoChic Design Award, The R Cert, Consumer Campaigns and Industry Engagement. Collectively, these four key programmes cover a sustainable fashion design competition, a recycled textile clothing standard, workshops, clothing campaigns, fashion shows, exhibitions, seminars and research. Their unique profile allows us to collaborate with a wide range of stakeholders. They work with multiple fashion designers, textile and garment manufacturers, retailers, schools and universities, multilateral organisations, governments, NGOs, financial institutions and media organisations.

Website: <http://redress.com.hk/>

Workshop 3: The Value of Fashion

Speaker: Bernd Mueller, Sustainable Textile Project Leader, Messe Frankfurt Exhibition

Time: 2 hours

About the organization:

Sustainability is becoming an increasingly important topic for the textile industry. New designs, materials, manufacturing processes and technologies are increasingly being developed to offer a green perspective.

As one of the leading textile trade fair organizers globally, Messe Frankfurt offers a complete platform for the theme of Sustainability & Textiles – with trade fairs, trend forums, seminars and awards that recognize sustainable engagement. In addition, we publish a newsletter every three months that provides information about the latest market developments.

Messe Frankfurt is also the organiser of two fashion trade fairs exclusively focusing on sustainable fashion held during the Berlin Fashion Week: Greenshowroom and Ethical Fashion Show Berlin.

More information: www.texpertise-network.com/sustainability

Workshop 4: Visit to brand Tangy in Shenzhen

Time: half day

Tangy is one of the most successful fashion brands in China. Tangy uses an ancient Chinese silk to produce their collections – this type of fabric is not only eco-friendly but also good for people's health. Come and listen to how they rejuvenated a fabric that is almost on distinction? We will visit their studio and shops in Shenzhen.

Note: 200 HKD per person will be subsidized for this trip.

Workshop 5: A Local Hong Kong brand - tbd

Time: half day

TRAINEES Recruitment Requirements:

We will hire 30 trainees + 10 waiting trainees for the project. For anyone who cannot make all the

classes and events we will replace the person with one on the waiting list.

1. Must be full-time students of HKU.
2. Have strong passion for both fashion and sustainability.
3. Willingness to become a leader in sustainable field.
4. Able to commit the times for the trainings AND the following commitments

Commitment from the TRAINEES

As the training is free, we need trainees to commit to the training courses.

- ✧ Trainees need to support to build up the sustainable fashion blogger, promote the sustainable fashion on the social media, or any other work that may need to be done for the program.
- ✧ Trainees need to commit to go to other universities / communities to give training to others and organize some events like “swap your second-hand clothing” or “second-hand clothing donation” in the campuses and or communities, or invite fashion designers to re-design the second-hand clothing for students.

VOLUNTEERS' recruitment

We also need 2 volunteers to support the project. Volunteers will mainly help the organization of the seminars and workshops. Volunteers can also listen to the seminars free (not include the trip to Shenzhen), but volunteers do not need to commit the contribution to the project after the seminar.

ALL APPLICANTS PLEASE SEND FOLLOWING APPLICATION FORM WITH YOUR SIGNATURE TO:

Christine Tsui

fashionchristinetsui@gmail.com

with subject: application to Sustainable Fashion Training

DEADLINE: 30th Jan 2015

Contact: Christine Tsui

Email: fashionchristinetsui@gmail.com

Facebook: Christine Tsui (Fulbright Scholar / Parsons)

**SUSTAINABLE FASHION TRAINING
APPLICATION FORM**

Applicant name

School / Major / Year (which year of your study)

Email:

Cell phone:

HKU Student ID:

Please select, you want to be a:

Trainee

Volunteer

Please describe why you think you should be recruited for this project?

Please describe what you expect to learn from this project.

Please describe your career goal in the coming 5 years.

Please describe the most challenging thing you have done in your life so far.

Trainees need to commit to following tasks:

- ✧ I will support to build up the sustainable fashion blogger, promote the sustainable fashion on the social media, or any other work that may need to be done for the program.
- ✧ I agree to go to other universities / communities to give training to others and organize sustainable fashion events

DECLARATION

I declare that I am physically fit and healthy, suitable to participate in the work I apply for. I fully understand and agree that the organising bodies, co-organising bodies and its supporting bodies will not be responsible or liable for any injury or death resulting from the event if cause of injury or death is due to my own negligence or inadequacy in skill, health and fitness.

Applicant's signature

Date